



**13<sup>th</sup> International  
Congress on**

# Auto immunity

Athens, Greece, 10 - 13 June, 2022



[autoimmunity.kenes.com](http://autoimmunity.kenes.com)

## SPONSORSHIP & EXHIBITION PROSPECTUS



Support Categories & Benefits



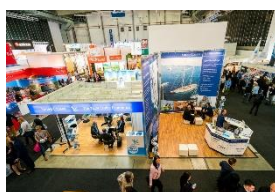
Past Event Statistics



Educational Support Opportunities



Promotional Advertising Opportunities



All About exhibition



Payments Cancellation Terms Conditions

Please contact me for details, pricing and booking form:

**Renata Gorinstein – Industry Liaison & Sales Associate**

Tel: +41 22 908 04880 Ext: 601

Email: [rgorinstein@kenes.com](mailto:rgorinstein@kenes.com)

**Ms. Carolina Groenendal – Industry Liaison & Sales Director**

Tel: +31 020 7630101

Email: [cgroenendal@kenes.com](mailto:cgroenendal@kenes.com)

## SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space). You will benefit from the outstanding advantages depending on the category you select.

### SUPPORT LEVELS

- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Supporter/Exhibitor booking items/space with a contribution of less than silver category will be acknowledged as Supporter/Exhibitor only.
- You will benefit from outstanding advantages linked to your support category.

### SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER
Congress Registrations	10	8	6	4
Pre & Post Congress Participants' List	✓	✓	✓	
Reduced price on purchasing additional exhibition badges (-25 % discount)	✓	✓	✓	✓
Acknowledgment on Website	✓	✓	✓	✓

Branded items will carry company logos only. No product logos or advertisement are permitted.

### Special Requests

Tailored packages can be arranged to suit your objectives.

## EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

### EDUCATIONAL GRANT IN SUPPORT OF AN EXISTING OFFICIAL SESSION



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

### ABSTRACTS ON USB



The thumb drive will contain all of the scientific abstracts. Each participant will receive an exchange voucher that can be exchanged for a thumb drive at the Supporter's exhibition booth.

- Exclusive advertisement on the back of the exchange voucher (optional).
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## MOBILE APPLICATION



The Congress App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## POSTER BOARDS



- Support will be recognised with signage at the entrance to the Poster area with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## PROMOTIONAL & ADVERTISING OPPORTUNITIES

### PARALLEL INDUSTRY SESSION (LUNCH BREAK)



- Opportunity to organise an Official Non-CME Industry Session, up to 90 minutes (Program subject to the approval by the Autoimmunity Congress Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the Autoimmunity Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

**NOTE:** *The supporting company in addition to the support fee must cover all speakers’ expenses including registration fee, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.*

### PRE-CONGRESS INDUSTRY SESSION



- Opportunity to organise an Official Non-CME Industry Session, up to 120 minutes (Program subject to the approval by the Autoimmunity Congress Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the Autoimmunity Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

**NOTE:** *The supporting company in addition to the support fee must cover all speakers' expenses including registration fee, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.*

## FORUM DISCUSSIONS'S SLOT



- Opportunity to organise an Official Non-CME Industry Session, up to xx minutes (Program subject to the approval by the Autoimmunity Congress Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase "Official Symposium of the Autoimmunity Congress".
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".
  - Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

**NOTE:** *The supporting company in addition to the support fee must cover all speakers' expenses including registration fee, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.*

## CHARGING KIOSK



- Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.
- Opportunity to brand the Charging Kiosk with your company name and logo.
  - Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## WORD MAP



The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the conference venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## CONFERENCE LANYARDS



Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## CONFERENCE BAGS



Supporter will provide funding of the Congress bags.

- The bag will bear the Supporter's logo and the Congress logo
  - Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
- \* The bag must be approved by the organising committee in advance.



## CONFERENCE NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the Congress logo and the Supporter's company logo and will be distributed in the participants' Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## HOSPITALITY SUITES/MEETING ROOMS



An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside the suite.

## COFFEE BREAKS



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## FESTIVAL CHAIRS



The branded Seating Cubes or Festival Chairs are stylish and informal. This multipurpose cardboard stool can be customised to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customise the seating cubes.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event

## SPEAKER'S READY ROOM



Facilities will be available at the Meeting location for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## PHOTO BOOTH



The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## WI-FI SUPPORT (BRANDED PASSWORD AND CAROUSEL IMAGE IN THE APP)



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the congress material.
- Password branded by the supporter.
- Includes a carousel image in the Mobile app.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## ADVERTISING SUPPORT OPPORTUNITIES

### E-ADVERTISEMENT IN THE MOBILE APP



- Gain additional exposure for your Symposium by advertising it in a designated section of the Congress App.
- The Congress App will be available for all participants who download the app.

## PROMOTIONAL MATERIALS (BAG INSERT)



Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Congress participants.
- The distribution arrangement will be advised.

## MAILSHOT – EXCLUSIVE / JOINT



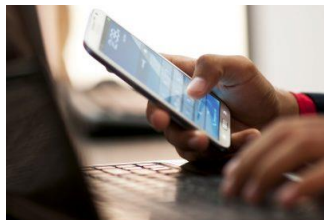
Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be Congress AUTO22.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

**Industry Support Disclosure – will be added to all mailshots**  
*This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.*

## PUSH NOTIFICATION IN THE MOBILE APP



One “push notification” sent to all participants\* onsite through the mobile app, to be coordinated with Meeting Organiser. Specifications will be provided by the congress organisers.

\*Only for those participants who have opted to receive such information.

## MINI PROGRAMME ADVERTISEMENT – EXCLUSIVE SUPPORT



Advertisement inside back page/ double spread page in designated section of the Mini Programme.

- The Mini Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.
- The advertisement will be printed in the designated industry section of the programme, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

## ALL ABOUT EXHIBITION

### SPACE ONLY RENTAL



(Minimum of 12 sqm) – For smaller booths, please book Shell Scheme

#### *That includes:*

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### **ADDITIONAL BENEFITS**

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

### SHELL SCHEME RENTAL



#### **That includes:**

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

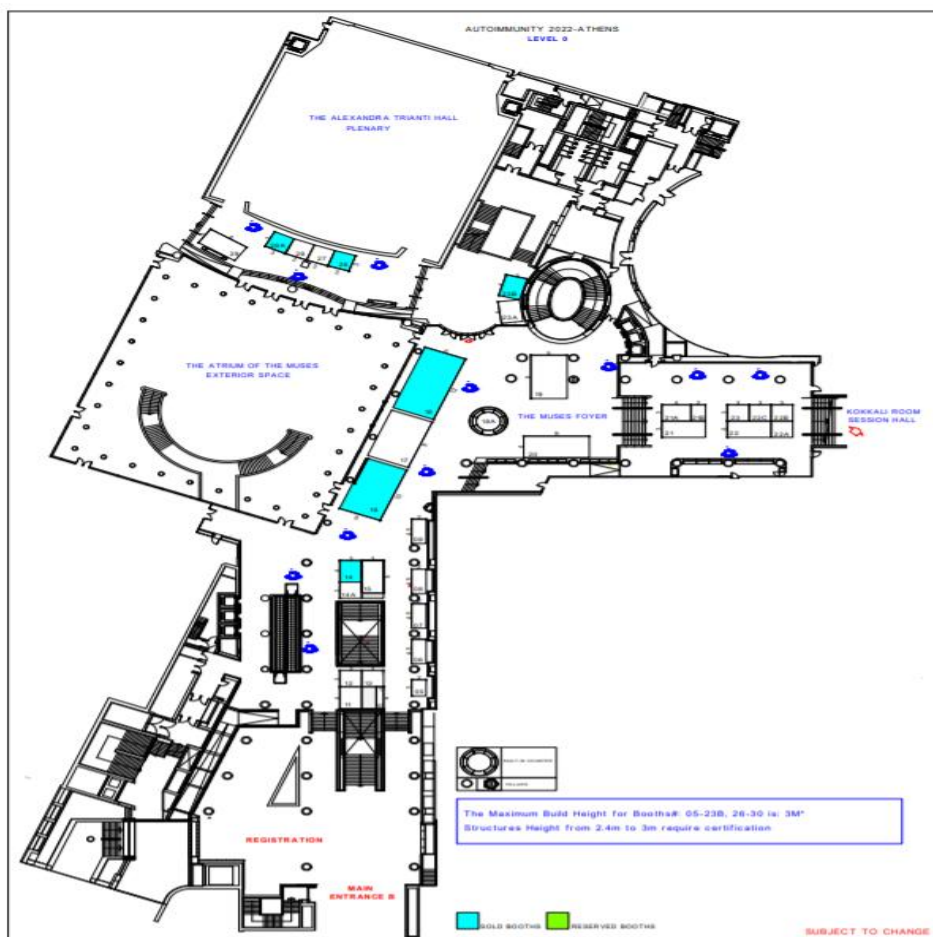
**\*\*Please note:** Space only / shell scheme rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### **ADDITIONAL BENEFITS**

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

## FLOORPLAN



## VENUE



Megaron Athens International Conference Centre  
Vass. Sofias & Kokkali  
115 21 Athens, Greece

maicinfo@megaron.gr  
[www.maicc.gr](http://www.maicc.gr)

## Exhibitors Badges Rules & regulations

### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

### EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.



## SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

## EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

## EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the AUTO22. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

## PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable. Further details will be included in the Exhibitors' Technical Manual.

## PAYMENT CANCELLATION TERMS & CONDITIONS

Applications for Support and/or Exhibition must be made in writing with the booking form.\

## CONTRACTS & CONFIRMATION

### SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

### EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

### SUPPORT TERMS & CONDITIONS

Terms and Conditions ([TERMS AND CONDITIONS.pdf](#)) of Sponsor will be included in the contract as well.

### INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

## PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice  
40% by **January 27<sup>th</sup>, 2022**

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

**Option 1:** Payment by check (EUR).

Please make checks payable to:

**Kenes International Organizers of Conferences Ltd – AUTO 2022- Athens**

**Option 2:** Payment by Bank Transfer (EUR).

Please make drafts payable to:

**Kenes International Organizers of Conferences Ltd – AUTO 2022- Athens**

Bank Account – Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland.

Account number 1500934-92-155

Kenes International Organizers of Congresses Ltd

Clearing number – 4835

Swift – CRESCHZ80A

IBAN – CH98 0483 5150 0934 9215 5

All bank charges are the responsibility of the payer.

## CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Renata Gorinstein – [rgorinstein@kenes.com](mailto:rgorinstein@kenes.com)

Carolina Groenendal – [cgroenendal@kenes.com](mailto:cgroenendal@kenes.com)

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made **before October 8th, 2021, inclusive.**
- 50% of the agreed package amount if the cancellation/ modification is made **between October 9th, 2021 and February 8th, 2022 inclusive.**
- 100% of the agreed package amount if the cancellation/ modification is made **from February 9th, 2022 onwards.**

## VAT INFORMATION

All prices are exclusive of VAT and are subject to VAT, which will be added to the invoice.